



Case Study

- ❖ **A venerable bio tech firm seeks to implement next generation technology including software, CRM, Cloud, and Voice Over IP, to enable growth and expansion in multiple locations as well as remain competitive in the market.**

Client: A financial services company

Industry: Finance

Talented Solutions: -Fractional CTO Strategy
-Custom Solution Development
-Targeted Talent Acquisition

The Opportunity: The client selected People Driven Solutions to update antiquated technology processes and help them capitalize on their technology capabilities.

The Response: People Driven Solutions sourced a Fractional CTO Solutions Resource with industry specific experience to complete a holistic assessment for the firm and construct a robust strategic technology roadmap to support the ongoing technology strategy and the overall vision of the company.

People Driven Solutions also provided technology strategy via Solutions Strategies which included the implementation of a number of upgraded systems to support more efficient processes both internal and customer facing.

The Result: The client has been able to leverage new technology and insight on an ongoing basis. The customer has also been able to support growth in multiple locations and has reported improved employee satisfaction. Employees are able to make better use of their time and the company reports continued increased revenue and profit in the market.