



## Case Study

### ❖ A leading educational software firm seeks to craft an enterprise, Business Intelligence SaaS offering while adding discipline to its software development process

Client:	A 30-year-old educational software firm
Industry:	Education
Talented Solutions:	-Project Management Office (PMO) Build Out -Staff Augmentation -Custom Application Development

**The Opportunity:** The firm had endeavored unsuccessfully on two separate occasions to create a new Business Intelligence platform to provide reporting capabilities on student test data in order to remain competitive in the marketplace. With no formal project management discipline, unclear requirements and an over-tasked staff busy supporting legacy offerings, management realized the need to enhance both process and resource bandwidth to achieve their mission critical goals.

**The Response:** People Driven Solutions partnered with business and technology leadership within the firm to build out a PMO. This resulted in over ten existing initiatives being classified as ‘projects’ and provided fresh insight into resource utilization from both a budget and staff perspective. Following, the business case to add additional for the Business Intelligence initiative was easily made.

Subsequently, PDSI worked with business and technology leadership to more clearly define and refine internal software development processes to ensure business goals and expectations were correctly aligned with technology capabilities.

Finally, People Driven Solutions played an integral role locating over fifteen contract, contract to hire and full time Top Talent resources for both the PMO and technology organizations, enabling the firm to scale capacity to meet their current and future goals.

**The Result:** The firm completed their Business Intelligence initiative on time and under budget, subsequently acquiring another entity where it became a key offering in the product portfolio. People Driven Solutions continues to work with the organization on strategic staffing and consulting needs.