



Case Study

❖ An online parking management company seeks strategic software development support to save time and money.

Client: An online parking management company

Industry: Customer Service

Talented Solutions: -Fractional CTO Strategy
-Custom Solution Development

The Opportunity: Management had identified a resource to assist with software development, but they had not yielded the expected results as costs continued to rise. After putting six figures into the project, management decided they had to make a change. The client selected People Driven Solutions to provide strategic technology leadership and vision during this vital growth opportunity. The organization's online platform is integral to the company's success.

The Response: Using the Fractional CTO Strategy, People Driven Solutions conducted a holistic assessment for the firm and a robust strategic technology roadmap to support the vision of the company. Working directly with the executive leadership team, People Driven Solutions established a technology vision to support software development while maximizing the efficiency of existing technology. People Driven Solutions also provided Custom Solutions to support the company's vision.

The client was surprised to find out they didn't have to hire a full-time project manager, designer, etc. He could simply utilize the fractional support provided by PDSI to meet his unique needs, which means that he only spent money on the things he needed.

The Result: The client is now thriving and they have an online platform that accurately reflects their goals. The client reports that their experience with PDSI was beyond positive. They felt supported throughout this process and would proudly encourage anyone to utilize PDSI for their technology needs.